

# KEEPING THE WHEELS TURNING IN TURBULENT TIMES

The challenges the trucking industry has overcome to become the industry we know today.

Mobil Delvac



1925

Vacuum Oil, a predecessor firm of ExxonMobil, devised a **special oil formulation**, DELVAC, that was resistant to the high pressure and heat generated in diesel engines.



1879

Karl Benz patented the **first reliable internal combustion engine**.

1945

Diesel engine's performance during World War II helped to **popularise** its use in commercial vehicles in post-war.

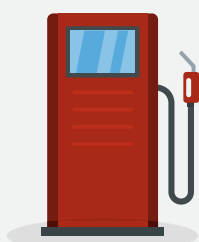


1949

**First synthetic oil** developed by Vacuum Oil offered a wide operating temperature range and a consistent viscosity, among other benefits.

1973

**The 1973 oil crisis** saw the price of crude rocket. This hit all industries as prices went up and supplies were interrupted.



2007



**The 2007-2008 economic crisis** saw fuel prices soar, putting fleet operators under the pressure to improve the total cost of ownership.

2020

No industry has had an easy time with **Covid-19**, but the road haulage industry and the drivers in particular have faced many unique challenges.



## The future of trucking

7

### Upcoming Euro 7 regulations

**Euro 7** will likely arrive in 2024-2025 and stipulate fuel consumption reduction by 15%, compared with 2019 numbers, and then another 15% by 2030.



### New electric commercial vehicles

New **electric commercial vehicles** will add complexity to fleets and require new skills, new lubricants and advanced predictive maintenance.

Throughout haulage history engine oils have been working hard to help navigate the challenges that fleet owners and drivers have faced, keeping the wheels turning and fleets on the road.

95  
YEARS  
of experience

Mobil Delvac



Find out more about **Mobil Delvac™**, a leader in engine oil technology innovation for commercial vehicles:  
[www.global.mobil.com](http://www.global.mobil.com)

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